

## HELPING BUSINESS OWNERS AT EVERY STAGE OF THEIR JOURNEY

HOW TIM MEINHARDT EMPOWERS BUSINESS OWNERS AND THE PROFESSIONALS AROUND THEM

“As a leader, you need to know where you want to end up. BizEquity plays into the leadership role by helping owners chart the right path for their businesses and themselves.”

-Tim Meinhardt

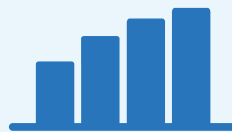
Tim found he needed a platform to handle a diverse range of businesses and scenarios. From starting to merging to exiting, his firm supports business owners throughout. **Bizequity proved to be that platform.** With the on demand valuations, not only can his team generate accurate valuation reports for owners, they can also update those reports as needed. Plus, with industry-specific KPIs, they are able to focus the owner's efforts on the right activities to get them where they want to be.

OPPORTUNITY

### RESULTS



Value-added services that generate a \$5,000 fee per valuation



Improved efficiency in generating business and personal plans.



Increased presence and referrals from circles of influence.

### CASE

**TIM MEINHARDT** OWNER OF ATRUITY BUSINESS VALUATIONS, BUSINESS APPRAISAL & ADVISORY SERVICES

#### ABOUT TIM

Tim Meinhardt is the Owner and Founder of Atruity, a full service business advisory firm, where he works with enterprising business owners, helping them find out how much their business is worth so that they can achieve their personal and business goals.

#### WHERE TO FIND ATRUITY

Atruity can be found at: [goatruity.com](http://goatruity.com)

